

Karina Trushina

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EDUCATION

University of Greenwich

MSc Finance and Investment

London, UK

2026 – 2027

- Core modules: financial markets, investment analysis, financial engineering and machine learning

MGIMO University

BA (Hons) International Business & International Energy Cooperation

Moscow, Russia

2022 – 2026

- Graduated as valedictorian with 5.0/5.0 average (98%); thesis on small modular reactors (SMRs)

WORK EXPERIENCE

REES400 (AI Marketing Personalization & SaaS Platform)

Moscow, Russia

Junior Business & Product Analyst (part-time)

Dec 2025 – Jul 2026

- Automated monthly bonus and KPI calculations for 15+ sales managers, cutting finance approval time by 80% (5 business days to 1) and eliminating manual errors
- Applied ABC/XYZ and unit-economics analysis to 500+ B2B clients, identifying 15% as unprofitable; presented findings to the CCO, driving pricing-tier restructuring that lifted sales margin by 4.5%
- Redesigned payment tracking and plan-versus-actual reconciliation; trigger-based renewal alerts cut overdue receivables within 4 months
- Built 3 executive dashboards covering MRR forecasting, funnel conversion and account-executive performance, saving management up to 4 hours weekly

Ministry of Energy of the Russian Federation

Moscow, Russia

Pre-graduation Intern, International Cooperation Department (MENA)

Sep 2025 – Oct 2025

- Produced 5 analytical briefs and ministerial speaking materials on trade and economic cooperation for the 19th Russian-Iranian Intergovernmental Commission, informing ministerial-level discussions
- Assessed Russia–Iran market conditions and cross-border commercial risks, flagging sanctions-related payment and logistics risks in briefing points for ministerial-level discussions

Rosatom International Network

Moscow, Russia

Research Intern, New Business Development

Jun 2025 – Sep 2025

- Assessed Tanzania's macroeconomy, energy sector, investment climate and institutional risks, identifying 3 priority infrastructure opportunities worth \$50M+ for the new-business pipeline

Ministry of Foreign Affairs of the Russian Federation

Moscow, Russia

Intern, Department of Partnership with Africa

Feb 2025 – Apr 2025

- Produced 10+ briefs on Russia–Africa trade and economic cooperation from French- and Arabic-language sources, informing preparation for 2 high-level events: the Partnership Forum and a ministerial conference

United Nations ESCAP, Disaster Risk Reduction Division

Bangkok, Thailand (partly remote)

Intern

Feb 2024 – Aug 2024

- Produced hazard and resilience analysis for the ESCAP Resilience Portal and briefings for 3 regional meetings (Almaty, Dushanbe, Yerevan), informing disaster-risk priorities across 8 Central Asian and South Caucasus countries

Independent Centre for Strategic Research, MGIMO University

Moscow, Russia

Junior Research Analyst

Sep 2023 – Feb 2024

- Built recurring Power BI dashboard of 40+ macroeconomic and sector indicators (World Bank, IMF, UNDP), underpinning 20+ analytical briefs and saving analysts 10 hours monthly
- Co-authored 10+ policy briefs on public-investment efficiency; modelled commodity-price and FX shock scenarios, identifying up to 15% downside to investment returns under combined shocks

EXTRACURRICULAR ACTIVITIES

RAREMET-2026 International Congress, Rosatom / Giredmet

Moscow, Russia

Conference Organiser

May 2026

- Co-organised 3-day congress for 800+ delegates from 20 countries, coordinating stakeholders across 4 conferences, 5 panels, 4 roundtables and 380+ presentations

Rosatom Case Championship

Moscow, Russia

Team Member, 1st Place

Apr 2025

- Built financial model for a Russia–Southeast Asia container route via the Philippines, analysing freight rates, costs and break-even; model delivered 14% IRR and 6-year payback, winning 1st place

International Conference “Driving Change in the Global Markets”

Moscow, Russia

Participant, 1st Place

Mar 2025

- Completed techno-economic assessment of SMR-renewable integration for Arctic smart grids, evaluating LCOE, diesel substitution and blackout costs; result: 28% LCOE reduction versus diesel-only supply, winning 1st place

Russian Energy Week

Russia

Case Competition, 2nd Place

2024

- Recommended SMR-enabled data centres with digital cooling after assessing energy efficiency, ESG and economic feasibility; key finding: 20% cooling-energy savings, payback under 8 years; placed 2nd

World Energy Policy Club, MGIMO University

Moscow, Russia

Chair

Sep 2023 – Jun 2024

- Led 240 active members, organising 30+ lectures, panels and company visits on global energy policy with 2,600+ total attendances

ADDITIONAL INFORMATION

Languages: Russian (Native), English (Fluent), French (B2), German (Basic), Arabic (Basic)

Technical Skills: Excel, Power BI, Stata, R, Python, financial modelling, investment appraisal, scenario analysis

Certifications: Bloomberg Finance Fundamentals (BFF); ETS GRE (95th percentile); Sber School 21 Digital Product Development (450 hours); GHG Protocol; Green Bond Principles

Interests: Chess, Fine Art & Beaux-Arts History, Painting, Alpine Skiing, Greek Mythology